

## **Turn Your Artistic Practice into a Sustainable Creative Ecosystem**

**Go beyond one-off projects and unpredictable sales. Use AI, narrative design and hedonic pricing to build audiences, partnerships and recurring opportunities around your work.**

**Euroglobo-Art works with artists, studios and creative hubs that want to grow without losing their artistic identity. We combine cultural strategy with intelligent tools so you can:**

- **Frame your work with clear, compelling narratives for curators, collectors and audiences.**
- **Experiment with pricing and formats (originals, editions, experiences) using hedonic and behavioural insight.**
- **Connect your practice to residencies, festivals, cultural labs and cross-border collaborations.**

**Want to explore how AI and cultural strategy can support your practice? Book a 30-minute Creative Discovery Call with Euroglobo-Art.**

## **– How We Work with Artists & Creative Hubs**

### **How We Work with Artists, Studios & Creative Hubs**

**Every artist and collective is different. Our process is light, flexible and designed to respect your rhythm of creation while opening new pathways.**

### **Step 1 – Creative Identity & Goals**

**We start by listening – not by telling you what to do.**

- **60–90 minute conversation about your work, themes and current context**
- **Clarification of your short- and mid-term goals (income, visibility, collaborations, residencies)**
- **Identification of 1–2 key questions (e.g. “How do I price?”, “How do I reach new audiences?”, “How do I pitch to institutions?”)**

### **Step 2 – Narrative, Formats & Pricing Scenarios**

**We use our GenAI-C Suite as a thinking partner around your practice.**

- **AI-assisted storytelling to translate your artistic language into clear narratives for different audiences**
  - **Exploration of formats (works, editions, experiences, workshops, commissions)**
  - **Hedonic Pricing Assistant to test price ranges, positioning and value drivers**
- Output: a small, focused “Creative Strategy Sheet” that you can use when talking to curators, galleries, festivals, sponsors or buyers.**

### **Step 3 – Connect, Pilot, Evolve**

**We help you connect your refined practice with real-world platforms and opportunities.**

- **Matching with suitable retreats, residencies, labs or cultural mapping projects in the Euroglobo-Art ecosystem**
- **Support in preparing pitches, proposals or collaboration concepts**
- **Optional follow-up sessions to adjust your strategy as you test and learn**